

EQUITY NOW IN THE KNOW



October 2025



Thank you!

Dear Friends and Supporters,

Our inaugural Prosperity Gala was more than an event — it was a moment in history for Equity Now, Inc. On behalf of our entire team, we want to extend our heartfelt thanks to every sponsor, donor, volunteer, and guest who made the evening unforgettable.

From the red-carpet welcome to the presentation of the PROSPY Awards, the night reflected our shared belief that Financial Education and opportunity should be accessible to all. Your presence and generosity turned our vision into impact — helping us continue to empower youth, families, and communities to build sustainable wealth and brighter futures.

Special thanks to our premier sponsor, Raymond James, and to each organization and individual who stepped forward to invest in our mission. Your support fuels scholarships, mentorship programs, and Financial Education initiatives that change lives daily.

The Prosperity Gala marked the beginning of an annual tradition — one that celebrates progress, partnership, and the promise of prosperity for all. We look forward to welcoming you back next year as we build on this legacy together.

– The Entire Equity Now Team



October 2025: Invest in YOUR knowledge too!

Education isn't just for kids; adults should be learning about investing too. The more you know, the better financial decisions you make. Join Equity Now's online learning platform **The Network**, listen to financial podcasts like *Expediting Change*, and read topical books. Equity Now, Inc has Financial Education resources for all ages.

For children, consider a 529 College Savings Plan, opening a custodial investment account, or teaching them the basics of investing so they start learning early. Another great option is a Roth IRA for kids, which allows them to invest their earned income tax-free, setting them up for long-term financial growth. Fractional shares allow small investment amounts in companies they already know and use, like Disney, Apple, or Nike. Beyond investing, involve them in budgeting, saving challenges, and financial goal setting to build healthy money habits early.

Knowledge compounds like money, invest in both.

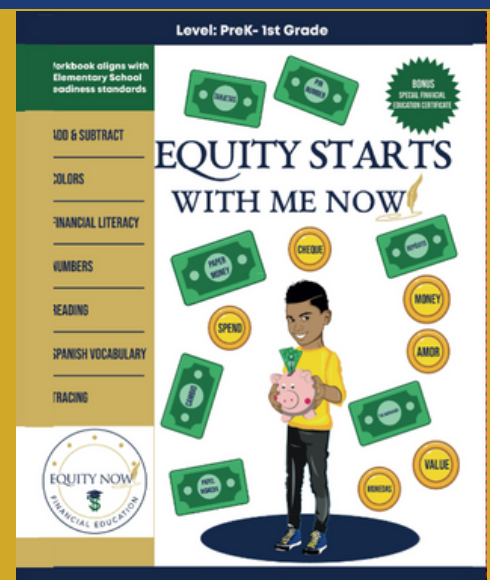
Newest Equity Now Team Member Ruth Simmons Launches Financial Education Initiative in Atlanta

We're excited to welcome Ruth Simmons to the Equity Now, Inc. team. Ruth brings experience in youth engagement, curriculum development, and Financial Education.

She's already helping expand our impact through a new after-school Financial Education initiative at Ethos Classical Charter School in Atlanta, equipping students with practical money skills and confidence.

Please join us in welcoming Ruth and celebrating the expansion of our work!

PreK – 1st grade Financial Education Workbook



Inviting Sponsors for the next GYS

Partner with us to empower the next generation of innovators and leaders. Your sponsorship fuels student scholarships, the Youth Shark Tank, and real-world career exposure through mentoring and workshops.

SPONSOR PACKAGES



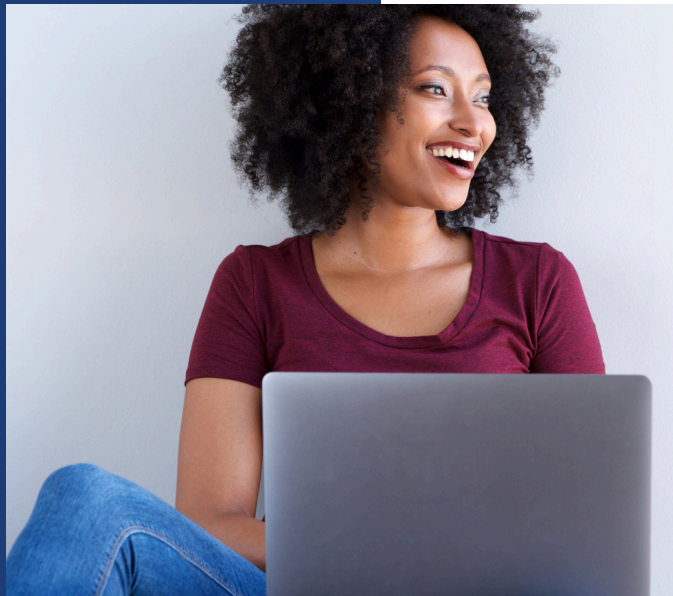
The Network is an online community platform designed to connect professionals from various industries and backgrounds. It allows members to discuss, share insights, seek advice, and collaborate.

Would you like to be
part of our Community
Engagement team?

Fill out our volunteer
interest form to get
involved!

2025 Prosperity Gala





GIVE

Your tax-deductible gift to Equity Now, Inc. provides Financial Education and other services designed to eliminate the wealth gap, improve community engagement, and advocate for social equity.

About Equity Now, Inc.

At Equity Now, we believe that Financial Education is a fundamental right, not a privilege. This is why we are dedicated to developing and implementing comprehensive Financial Education programs tailored for those historically underserved.

As the premier Charter School and Education Management Organization, our commitment to educational excellence is unwavering. We pride ourselves on fostering a dynamic learning environment that empowers students, engages dedicated educators, and embraces innovative teaching methodologies.



Expediting Change

Welcome to a podcast dedicated to empowering individuals and communities through Financial Education and personal growth. Join host Shomari James as he sits down with Georgia State Senator Rashaun Kemp!

